

Marketing Executive

[Apply Now](#)

Company: Lanop Consultants Pvt. Ltd.

Location: Lahore

Category: other-general

Marketing Executive

Lanop Consultants Pvt. Ltd. , PakistanAs a Marketing Executive for Lanop and Pakistan's First Online Consultants (PFOC), you will be responsible for developing and executing a marketing strategy for these business advisory and digital consultancy firms where you will be involved in multiple business lines and services. You should be a versatile individual as Lanop and PFOC are involved in accounting and business advisory including Marketing, PR and Branding Consulting, real estate business, cement distribution and car dealership in addition to an online consultancy platform. You will be reporting directly to the CEO and supervising a marketing manager, a content writer and graphic designers. You will be primarily involved in these activities in your role:

Devising Marketing Strategy for the company for 1, 2 and 5 years.

Developing and executing Marketing Plan with the CEO.

Developing marketing products with the help of your team for the end clients like brochures, decks, logos, designs etc.

Handling the Social Media strategy including podcasts and webinars and lead its execution

Liasoning with other business divisions for marketing related work

Dealing with clients who require marketing consultancy for their businesses

Training and developing the marketing team

Job Specification Qualifications and Education Requirements

Masters (Preferably - MBA in Marketing from a reputable University)

Experience in a similar executive role of at least 3 years

Preferred Skills

Hands on and Self Starter

Ability to lead a team of people

Microsoft Office with special emphasis on Excel, Word, and PowerPoint

Strong verbal and oral communication skills

Knack for problem solving

Experience with Adobe Products such as Photoshop, XD etc. and other designing softwares would be an added advantage

Lanop is a Business and Tax Advisory operating out of London, UK. Lanop has a sister concern in Pakistan called Lanop Consultants Pvt. Ltd. Lanop Consultants Pvt. Ltd. services Lanop's clients in UK and EU and also Pakistan bas#J-18808-Ljbfrr

[Apply Now](#)

Cross References and Citations:

1. [Marketing Executive SurgeonjobsJobs Lahore Surgeonjobs](#)
2. [Marketing Executive MelbournejobsJobs Lahore Melbournejobs](#)
3. [Marketing Executive Contentwriterjobs Jobs Lahore Contentwriterjobs](#)
4. [Marketing Executive MuseumjobsJobs Lahore Museumjobs](#)
5. [Marketing Executive Researchjobs Jobs Lahore Researchjobs](#)
6. [Marketing Executive Insurancejobs Jobs Lahore Insurancejobs](#)
7. [Marketing Executive Courtjobs Jobs Lahore Courtjobs](#)
8. [Marketing Executive Searcheruropeanjobs Jobs Lahore Searcheruropeanjobs](#)
9. [Marketing Executive NetworkengineerjobsJobs Lahore Networkengineerjobs](#)
10. [Marketing Executive Raleighjobs Jobs Lahore Raleighjobs](#)
11. [Marketing Executive Locumjobs Jobs Lahore Locumjobs](#)
12. [Marketing Executive SportsjobsJobs Lahore Sportsjobs](#)
13. [Marketing Executive FindparttimejobsJobs Lahore Findparttimejobs](#)
14. [Marketing Executive Thejobsnearme Jobs Lahore Thejobsnearme](#)

15. **Marketing Executive Seeking jobs Jobs Lahore Seeking jobs** ↗
16. **Marketing Executive Copenhagen jobs Jobs Lahore Copenhagen jobs** ↗
17. **Marketing Executive Free-job-postings Jobs Lahore Free-job-postings** ↗
18. **Marketing Executive Digital jobs near me Jobs Lahore Digital jobs near me** ↗
19. **Marketing executive Jobs Lahore** ↗
20. **AMP Version of Marketing executive** ↗
21. **Marketing executive Lahore Jobs** ↗
22. **Marketing executive Jobs Lahore** ↗
23. **Marketing executive Job Search** ↗
24. **Marketing executive Search** ↗
25. **Marketing executive Find Jobs** ↗

Source: <https://pk.expertini.com/jobs/job/marketing-executive-lahore-lanop-consultants-pv-2550-82588/>

Generated on: 2024-05-04 by Expertini.Com