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Marketing Manager (For Textile, Cement and Chemical Sectors)

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Company: Js Ts

Location: Lahore

Category: other-general

Job Title:Textile, Cement and Chemical Sectors Marketing Manager

Location: DHA, Lahore

Job Type:Full-Time

We are currently seeking a skilled and motivated Marketing Manager to join our team and drive our marketing initiatives to new heights.

Responsibilities:

Develop and implement effective marketing strategies to promote our products.

Conduct market research to identify trends, competition, and customer preferences.

Collaborate with cross-functional teams to create compelling marketing materials.

Build and maintain strong relationships with key clients and partners.

Monitor and analyze the performance of marketing campaigns to optimize results.

Requirements:

Bachelor's degree in Marketing, Business, or a related field.

Proven experience in textile, Cement or Chemical marketing, with a focus on driving business growth.

Strong understanding of market dynamics and customer behavior.

Excellent communication and interpersonal skills.

Proficient in digital marketing tools and platforms.

Ability to think creatively and strategically.

Competitive salary package.

Opportunities for professional development and growth.

Positive and collaborative work environment.

How to Apply:Interested candidates are invited to submit their resume and a cover letter detailing their relevant experience to jstsho@hotmail.com.#J-18808-Ljbffr

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