

## Marketing Social Media Executive (Rawalpindi)

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Company: Logical Data

Location: Rawalpindi Cantonment

Category: sales-and-related

**Position:** Marketing Social Media Executive  
A dedicated professional who mobilizes the full potential of our concept and brand.  
**Knowledge & Skills:**– Thorough understanding of social media channels (Facebook, Instagram, Snapchat, Google My Business, TikTok, and others.)– Graphic design / Content creation experience– Proficient with Photoshop, Indesign, Google Analytics, and Ads manager– Creative & Innovative personality– Fully English proficient in speaking and writing  
**Responsibilities:**– Social Media Handling & Marketing: Conception, creation, and management– Content Creation– Monitor franchisees social media accounts, ensure adherence to brand standards– Increase brand awareness, marketing of the franchise– Development of marketing plans and strategies  
#J-18808-Ljbffr

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