

## Marketing Specialist / Advertising Manager

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Company: The Social Lounge

Location: Lahore

Category: other-general

### Marketing Specialist / Advertising Manager

The Social Lounge, PakistanThe Social Lounge(TSL)provides products and services in Education and Technology Sector. Our aim is to provide Usage of Technology to trigger creativity, innovation and maximize one's innovation skills.

We offer a World of Customised Setups that includes retail and wholesale supplies of gaming machines, gamified learning, Computer based electronics, mini-PCs, Educational and Entertainment setups.

We are very friendly, highly enthusiast's team of qualified software and hardware engineers with industry experience in respective fields. We are currently in need of a Marketing Specialist with minimum 12-months industry experience.

Job SpecificationThe work will include:

Planning, Creating, Organizing Marketing Plans for The Social Lounge

Face to Face Meetings with Clients and thorough Presentations of The Social Lounge Products.

Brand Management

Persuasive, Convincing Verbal Communication and Professional Selling Etiquette.

Administrative Marketing Tasks

Technical Skills Required

Microsoft PowerPoint and Microsoft Publisher

Customer Relationship Management CRM (Microsoft Dynamics CRM, MailChimp, Zoho, Salesforce or similar)

Non-Technical Skills/Knowledge Required

Orchestrate publicity to raise awareness of our Products

Analyze consumer demands, consumer behavior and promote products

Time management Skills

Working Unsupervised

To be considered for this role, please forward your Cover Letter and Resume to the below email address.#J-18808-Ljbfrr

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