

Meta Ads Expert Jobs in Karachi, Pakistan Created: 20-Jan-2024 22:01:44

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Meta Ads Expert Jobs in Karachi, Pakistan You are here :Home Jobs Meta Ads Expert Jobs In Karachi Pakistan Meta Ads Expert Jobs in Karachi, PakistanJob Description: Night Meta Ads Expert at Affinity DigitalAbout Company:Affinity Digital is a Canadian-based digital marketing agency specializing in providing effective strategies and solutions to empower businesses in achieving their online marketing goals. With a focus on data-driven strategies, we strive to deliver exceptional results for our clients in various industries.Responsibilities:1. Create, manage and optimize meta ads campaigns during night shifts to ensure effective targeting and implementation.2. Conduct extensive keyword research and analysis to identify relevant target audience and improve campaign performance.3. Collaborate with internal teams to develop compelling ad copy and creative assets that drive engagement and conversions.4. Monitor and analyze campaign performance metrics, providing regular reports and recommendations for optimization.5. Stay up-to-date with industry trends, best practices, and new platforms to ensure continuous improvement and innovation in meta ads strategies.Job SpecificationOriginal jobs :  
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