

PPC Manager Jobs in Karachi, Pakistan Created: 06-May-2023 06:02:34

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Key Responsibilities: Develop and execute PPC campaigns that drive leads and revenue for our web design services. Conduct keyword research and analysis to identify high-potential search terms and phrases. Write compelling ad copy and develop effective landing pages that align with campaign goals. Monitor campaign performance and make ongoing optimizations to improve performance and ROI. Collaborate with our design and content teams to ensure all campaign assets are on-brand and optimized for conversion. Provide regular reporting and analysis of campaign performance, and make recommendations for improvement.

Job Specification Original jobs :

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