

Product Marketing Specialist

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Company: Kickstart

Location: Lahore

Category: other-general

We're on the lookout for a Marketing Pro to join us as a Product Marketing Specialist at Kickstart Coworking. Ready to bring some serious excitement to the job? Let's do this! Product Marketing Magic:-Craft killer plans for product awareness, engagement, and sales.-Dive into market trends head first. Member Engagement:-Cook up campaigns that hit home with our members.-Be the bridge for feedback, making our members feel heard.-Turn our member base into raving fans with targeted initiatives. Collaboration:-Work closely with the sales squad to sync marketing with sales goals.-Dive into the product pool for insights that make marketing strategies pop.-Network within the industry for that extra marketing edge. Events Extraordinaire:-Amp up the excitement for members by supporting the events team.-Dive into activities that ensure a memorable experience for our members.-Coordinate speakers and guests to bring the coolest vibes to our events. Let us guess. You are thinking if you qualify to apply.-Degrees? We're not picky. Show us your flair and passion for the job!-Skip the basics – 2 years in a similar role? That's our sweet spot.-You're a genuine people person, connecting effortlessly with everyone. Fun and creative? Perfect! We love a bit of both in our dream team. #J-18808-Ljbfrr

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