

Product Specialist

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Company: 24Grey Pvt Ltd

Location: Karachi Division

Category: other-general

Product Specialist 24Grey Pvt Ltd, Pakistan A bachelors degree would be an advantage We are looking for a Product Specialist to manage quality control, maintenance and evolution of a B2B platform for increasing utilization of geographically restricted inventory. The product is fully functional and currently in beta testing. Primary focus of the incumbent will be to enhance server-side logic, maintenance of the central database, and ensuring high performance and responsiveness to requests from the front-end. Selected candidate will be responsible for integrating front-end elements built by designers into the application and liaising with the external development team on final project deliverables. Job Specification Integration of user-facing elements developed by front-end developers Build efficient, testable, and reusable PHP modules Solve complex performance problems and architectural challenges Integration of data storage solutions and management of the database Overseeing relational availability of the product and acting as the app master Strong knowledge of PHP web frameworks Expertise in working with Google Maps API is essential Understanding the fully synchronous behaviour of PHP Understanding of MVC design patterns Knowledge of object oriented PHP programming Understanding accessibility and security compliance Strong knowledge of the common PHP or web server exploits and their solutions Understanding fundamental design principles behind a scalable application User authentication and authorisation between multiple environments Integration of multiple data sources and databases into one system Familiarity with limitations of PHP as a platform and its workarounds Creating database schemas that represent and support business processes Familiarity with SQL/NoSQL databases and their declarative query

languages
Proficient understanding of code versioning tools
A university level degree or certification
At least 4 years of verifiable development experience
Marketing and Advertising
- Karachi, Pakistan

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