

Project Manager For Digital Marketing Company

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Company: My SEO Shop

Location: Islamabad

Category: other-general

We're hiring a paid digital marketing strategist to zealously manage, scale and optimize campaigns on paid social (Facebook and Instagram) and paid search (Google Ads Bing platforms). This integral role will be responsible for delivering on performance targets and goals for growth. Duties Launch, analyze, scale, and optimize dozens of campaigns throughout the marketing funnel, daily write copy for ads and landing pages to drive conversions Develop and maintain KPI reports that track paid efficacy and help us respond to issues and opportunities in real-time provide actionable weekly updates to various stakeholders: including performance, improvements, planned tests, etc. Work cross-functionally with other marketers, product developers, and managers to improve the scale and efficiency of ad Speedplay a massive role in a rapidly growing company. A proactive, creative, and a team player mentality Expertise in Google Analytics, Google Ad Words, Search Console, MailChimp, Salesforce, and similar platforms We're proudly independent and composed of subject matter experts and award-winning thinkers, designers, content creators, digital storytellers, and developers. We've become the world's fastest-growing PR, social, and digital agency because of our unique story-based and data-driven approach. If you want the feel of a fast-growing startup with the variety of client work that comes from a top agency, then you've come to the right place. Marketing and Advertising - Mandi Bahauddin, Pakistan About Us Digital Marketing Agency Why Myseoshop Outreach Stands Out Among Others? Many other companies claim to provide the best', 'the unique,' and 'the top' kind of SEO services. But at myseoshop Outreach, we bel

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