

Public Relations Manager

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Company: Media Door (Pvt) Ltd

Location: Islamabad

Category: other-general

Public Relations Manager

Media Door (Pvt) Ltd, Pakistan1. Planning, developing and implementing PR strategies for our clients.

2. Researching, writing and distributing press releases to targeted media.
3. Collecting and analysing media coverage.
4. Preparing and supervising the production of publicity brochures, handouts, direct mail leaflets, promotional videos, photographs and videos.
5. Organizing events including press conferences, exhibitions, open days and TV talk Show.

Job SpecificationInternet and emails

Social media like facebook, youtube etc.

Inpage, Microsoft office and power point.

Awareness of political and current issues.

Speaking, writing and convincing power in English and Urdu languages.

Good communications skills.Information Technology and Services - Islamabad, Pakistan

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