

Required Games Marketer - ASO Specialist

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Company: Skill Knight Studios

Location: Lahore

Category: sales-and-related

Skill Knight Studios urgently looking for the services of ASO. He must be a talented ASO (App Store Optimization) expert who will be responsible for marketing Games to get increased downloads, stable ratings and top ranking on Google Play Store and Apple App Store. Skill Knight Studios urgently looking for the services of ASO, candidate will be responsible for;

1. Searching keywords
2. Marketing trends and hot concepts
3. Overseeing the marketing of games, app notifications, digital marketing, social media & ASO
4. Develop and optimize acquisition channels and oversee marketing activities

Candidates with Gaming experience will be highly preferred.

Job Specification

Suggesting new game ideas according to Marketing trends and hot concepts

At least 1 year of experience in ASO with visible improvements in user acquisition and search rankings.

Complete ASO responsibilities of the games.

Marketing of the games through the internet or any other sources.

Creating & Managing blogs/pages/web links of all the games on Facebook, twitter, Google + and any other social media.

Sharing plans as per current market trends for new online games.

Content writing/Description writing for games. We developer 2d and 3d games for all platforms e-g Smart phones, Computers, We develop in Unity, Xcode using all supported languages for example C#, Objective C, Swift.

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