

## Retail Branch Manager

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Company: Fresh Basket

Location: Karachi

Category: other-general

**Location:** DHA Phase 5, Karachi

**Salary:** PKR 100,000 plus Employment Benefits

### Position Overview:

We are seeking an experienced Retail Branch Manager to oversee the operations of our retail outlet in DHA Phase 5. The ideal candidate will have a minimum of 7 years of experience in the retail industry, with a proven track record of driving sales, ensuring excellent customer service, and managing a team effectively. The candidate must be between the ages of 37 to 50 to fit our desired profile.

### Tasks

- 1 . Sales Management
- 2 . Operational Oversight
- 3 . Customer Service Excellence
- 4 . Team Leadership

### Requirements

#### Sales Expertise and Customer Service Skills Required:

Proven track record of achieving sales targets and driving revenue growth.

Strong understanding of retail sales principles and techniques.

Excellent interpersonal and communication skills, with the ability to interact effectively with customers and staff.

Ability to anticipate customer needs and provide personalized service.

Demonstrated problem-solving abilities and a proactive approach to addressing customer concerns.

Proficiency in using point-of-sale (POS) systems and other retail software applications.

### **Desired Qualifications:**

Bachelor's degree in business, Marketing, or a related field.

Minimum of 7 years of experience in a retail management role, preferably in a similar industry.

Previous experience managing a team of sales associates and support staff.

Knowledge of inventory management and merchandising best practices.- Familiarity with DHA Phase 5 and its surrounding market dynamics.

### **Benefits**

Competitive salary package of PKR 100,000 plus additional incentives based on performance.

Medical insurance coverage (PKR 350K)

Provident Fund (PF)

Annual leave (Encashment)

If you meet the qualifications and are eager to take on the challenge of leading our retail branch in DHA Phase 5, we invite you to submit your resume to

**hrfreshbasket(at)gmail.com(WhatsApp Chat +923000212562)** in our team and be part of a company that values excellence, teamwork, and customer satisfaction. We look forward to reviewing your application and potentially welcoming you aboard as our newest Retail Branch Manager.

Fresh Basket is Karachi's premier fresh produce retail and online chain, dedicated to promoting healthy eating habits among the city's burgeoning population of over 20 million. We tirelessly work around the clock to streamline the agri-supply chain, enhancing post-harvest management conditions and distribution infrastructure. This includes meticulous grading, packing, storing, and transporting of local agricultural produce to our three outlets in Karachi and export markets.

As staunch advocates for domestic agriculture, we actively support local farms and engage with the community to foster sustainable practices. At Fresh Basket, we offer a diverse range of fresh, natural, and hygienic fruits, vegetables, nuts, dried fruits, cheese, honey, dates, and organic food. Join us in our mission to promote healthy living and support local agriculture! #AgrarianPakistan

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