

Search Engine Optimaization (SEO) Expert

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Company: Askone International

Location: , Islamabad Capital Territory, Pakistan

Category: sales-and-related

Search Engine Optimaization (SEO) Expert Askone International, Pakistan You need to have good understandings for SEO updates for on-page optimisation and how to create, maintain and execute against a keyword strategy across a range of technologies and applications. Analyze websites and document changes required for SEO. Monitor, on an on-going basis, clients' SEO results and manage projects to ensure continued high rankings. Provide ongoing support of all SEO initiatives including reporting, analysis and optimization recommendations. Skills and Responsibilities Job Specification Perform on page and off page SEO optimization Perform Director submissions and backlinks creations for improving SEO rating Provide White hat SEO Techniques to ensure website high rating on major search engines Conduct keyword research and selection for pay-per-click campaigns and SEO projects. Analyze websites and document changes required for SEO. Monitor, on an on-going basis, clients' SEO results and manage projects to ensure continued high rankings. Provide ongoing support of all SEO initiatives including reporting, analysis and optimization recommendations. Monitor campaign results, analyze key metrics, and optimize click-through and conversion rates. Optimize landing pages for search engine quality score. Serve as liaison with paid search engine contacts. Web development experience is a plus. Excellent communication skills with high focus on writing English. Fresher's who have done short term course/diploma in SEO, may apply as well. Information Technology and Services - Islamabad, Pakistan

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