

Search Engine Optimization And PPC Manager

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Company: Plush Marketing

Location: Rawalpindi Cantonment

Category: other-general

Search Engine Optimization And PPC Manager

Plush Marketing, Pakistan YOU SHOULD BE AN EXPERT IN SPEAKING AND WRITING ENGLISH.

Virtual Agents is a full-service offshore outsourcing solution provider. We have an office located in Edmonton, Alberta with our delivery centre located in Pakistan. Our fully-trained and certified staff is 100% qualified and ready to help with our client's needs. Our set up is safe and secure and our employees are monitored to ensure the privacy of our client's information.

Job Specification We have an opening for the following job placement:

Online Marketing Experts (SEO/PPC/Social Media Managers)

Our OME's work on client seo/ppc/social media accounts and manage multiple seo projects.

Eligible candidate should be energetic, fast learner and speak english.

Search Engine Optimization:

On-Site:

Working with Wordpress and other CMS Systems

Meta Tag Editing

Keyword Editing

Modify SEO Tags on all Pages

Create and Submit Sitemaps

Off-Site: Keyword Research

Search Engine, Directory Submissions

Article, Blog Postings

Monthly / Weekly Reporting

Pay Per Click Management: Mainly Google Adword management

Keyword Research

Campaign Tracking

Competitive Bidding

Social Media Management Facebook Posting

Twitter Updating

Google Plus Updates

Other Social Media Platforms (on request)

Information Technology and Services - Rawalpindi, Pakistan

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