

## Search Engine Optimization - SEO Expert

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Company: TechnoBird

Location: , , Pakistan

Category: other-general

Job Descriptionnd integration, software development, mobile app development, digital marketing, and search engine optimization.

Job Description:

We are looking for an experienced SEO Expert to join our team at TechnoBird. As an SEO Expert, you will be responsible for optimizing our website and online presence to increase organic search rankings and drive traffic to our site. You will also be responsible for analyzing data and implementing strategies to improve our search engine ranking and visibility.

Responsibilities:

- Conduct keyword research and analysis to identify the best keywords for optimization
- Optimize website content and meta tags to improve search engine ranking
- Develop and implement effective link building strategies
- Analyze website performance and identify areas for improvement
- Monitor and track SEO campaign performance using Google Analytics
- Stay up-to-date with industry trends and best practices in SEO
- Collaborate with content creators to optimize blog posts and web pages
- Perform competitor analysis to identify opportunities and threats
- Provide regular reports on SEO performance and recommend strategies for improvement

Job Specification- Proven experience as an SEO Expert with a minimum of 1 year in an IT or digital marketing company

- In-depth knowledge of keyword research and optimization techniques
- Familiarity with SEO tools, such as Google Analytics and SEMrush

- Strong analytical skills with the ability to interpret data and make data-driven decisions
  - Strong written and verbal communication skills
  - Ability to work independently and as part of a team
  - Attention to detail and ability to multitask
  - Knowledge of HTML, CSS, and WordPress is a plus
- Job Rewards and Benefits  
Incentive Bonus, Leaves

#J-18808-Ljbffr

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