

Search Engine Optimization (SEO) Specialist

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Company: Pavago

Location: , , Pakistan

Category: other-general

Disclaimer: We're not actively hiring for Search Engine Optimization Specialist Role, but we're building a talent pipeline for future opportunities. Your application will be crucial in positioning you as a preferred candidate when relevant openings arise. Thank you for your interest; we hope to work together in the future

About the Opportunity We are on the hunt for a seasoned SEO Specialist who thrives on the cutting edge of digital marketing. With a focus on driving top-tier results, we need someone who's not just adept at SEO and content strategies but can consistently propel websites to the top 3 searches on high commercial intent keywords.

Role: Senior Engine Optimization Specialist

What You'll Do:

- Strategic SEO Leadership:** Implement both technical and non-technical SEO strategies to boost search engine rankings for high-value keywords.
- Advanced Content Frameworks:** Develop high-level content marketing frameworks based on thorough research. We're looking beyond article writing – think innovative, data-driven content strategies that captivate and convert.
- Semantic Mastery:** Utilize tools like Ahrefs and other semantic SEO tools to uncover opportunities and refine content strategies.
- Consistent Top Rankings:** Your goal will be to ensure our websites rank within the top 3 search results for high commercial intent keywords – and you know what it takes to get there.
- Research-Driven Approach:** Lead efforts in research-based content marketing, setting new benchmarks in the industry.
- Team Collaboration:** Work closely with our digital marketing team to align SEO and content strategies with overall business goals.

Who You Are 5+ years of hands-on experience in SEO and content marketing, with a proven track record of success. Expert in both technical and non-technical aspects of SEO. Skilled in using tools like Ahrefs for in-depth market and keyword research. Proven

experience in ranking websites on the first page of search engines, especially in the top 3 positions for high commercial intent keywords. Not just a content creator, but a strategic thinker who can design and implement high-level content marketing frameworks. Detail-oriented, analytical, and committed to staying ahead of SEO trends and best practices. Bachelor's degree in Marketing, Business, or a related field, or equivalent professional experience. Minimum 5 years of experience in SEO and content marketing. A portfolio showcasing your success in ranking websites and executing high-level content strategies. What We Offer Competitive salary with performance incentives. Opportunity to work with a dynamic team that's shaping the digital marketing landscape. Career growth potential in a fast-paced, innovative environment. Continuous learning and development opportunities in the ever-evolving field of SEO and content marketing. Are You the SEO Maestro We Need? If you're passionate about Search Engine Optimization Expert and have a track record of ranking websites at the top, we'd love to meet you. Join us in driving groundbreaking digital marketing strategies and be part of our success story. Apply now and take your career to new heights in the world of SEO Expert!

#J-18808-Ljbffr

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