

Senior Creative Designer

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Company: securiti

Location: Karachi Division

Category: sales-and-related

About Us Securiti is the pioneer of the Data Command Center, a centralized platform that enables the safe use of data and GenAI. It provides unified data intelligence, controls and orchestration across hybrid multicloud environments. Large global enterprises rely on Securiti's Data Command Center for data security, privacy, governance, and compliance. Securiti has been recognized with numerous industry and analyst awards, including;- Most Innovative Startup by RSA- Top 25 Machine Learning Startups by Forbes- Most Innovative AI Companies by CB Insights- Cool Vendor in Data Security by Gartner- Privacy Management Wave Leader by Forrester

About the RoleWe are seeking a highly skilled and experienced Senior Graphic Designer to join our company. In this role, you will be responsible for overseeing all design projects, from conception to delivery. Your primary focus will be on creating original and visually appealing designs for the product marketing including infographics, whitepapers, original illustrations, digital marketing and events graphics. Additionally, you will work with junior designers to ensure high quality and maintain brand consistency throughout all marketing projects. As a Senior Graphic Designer, you will collaborate closely with the marketing and design teams to meet project deadlines and stay up-to-date with industry developments and tools.

Responsibilities will include:Oversee all design projects, from conception to delivery, ensuring high-quality and timely completion.Design original and creative pieces, including illustrations, infographics, websites, brochures, event graphics.Maintain brand consistency throughout all marketing projects, adhering to established brand guidelines.Collaborate with the marketing and design teams to understand project requirements and ensure deadlines are met.Stay up-to-date with industry

developments and tools, particularly with in-depth knowledge of Adobe Suite software, Figma, and PowerPoint/Google Slides. Conduct research and remain aware of current design trends and best practices to incorporate into projects. Generate ideas and concepts for new design initiatives to enhance the brand's visual presence. Work closely with cross-functional teams, including marketing, development, and product teams, to gather project requirements and implement design solutions effectively. Provide guidance and mentorship to junior designers, helping them develop their skills and grow professionally. Collaborate with external vendors, such as printers, to ensure production quality and timely delivery. Requirements: Bachelor's degree in Graphic Design, Fine Arts, or a related field. Proven work experience (5+ years) as a Graphic Designer, with a strong portfolio demonstrating your design skills. Expert knowledge of graphic design principles, styles, and layout techniques. Proficiency in industry-standard design software, including Adobe Suite (Photoshop, Illustrator, InDesign), Figma, and PowerPoint/Google Slides. Experience executing marketing projects from conception to production, including digital and print materials. Strong understanding of typography, color theory, and visual hierarchy. Excellent communication and interpersonal skills, with the ability to collaborate effectively with cross-functional teams. Detail-oriented with strong organizational and time management skills to meet tight deadlines. Creative thinking ability and a passion for staying updated with the latest design trends and technologies. Leadership skills to guide and mentor junior designers.

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