

Senior Google Ads Associate

[Apply Now](#)

Company: Exoah

Location: Lahore

Category: other-general

As a Google Ads Manager, you'll be planning, setting up, and managing Google Ads campaigns. This also includes identifying patterns & trends in our data that'll position our e-commerce brands right in front of the right audience. Key Requirements for the Job Must have 1+ years of experience working with Google Ads & Google Analytics. Must have an understanding of the e-commerce ecosystem. Must be familiar with concepts of conversion optimization. Must be able to take ownership of a project and deliver results Excellent research, analytical, and time-management skills. Experience with basic data analysis and reporting Collaborative and problem-solving mindset. High spend experience in international market. 2 to 3 years of overall experience majorly in Google Ads Key Responsibilities Manage all aspects of Google Ad campaigns. Create and optimize ad campaigns and paid search landing pages. Analyze and optimize ad campaigns to increase return on investment (ROI) Use Google Ads to drive a variety of online marketing campaigns. Analyze and optimize pay-per-click (PPC) campaigns to increase ROI Manage and optimize display campaigns across multiple devices. Develop PPC strategies to increase online visibility.

#J-18808-Ljbffr

[Apply Now](#)

Cross References and Citations:

1. Senior Google Ads Associate Jobs Lahore ↗
 2. Senior Google Ads Associate Jobs Lahore ↗
 3. Senior Google Ads Associate Jobs Lahore ↗
 4. Senior Google Ads Associate Jobs Lahore ↗
 5. Senior Google Ads Associate Jobs Lahore ↗
 6. Senior Google Ads Associate search Lahore ↗
 7. Senior Google Ads Associate job finder Lahore ↗
-
1. Senior Google Ads Associate jobs ↗
 2. Senior Google Ads Associate jobs ↗
 3. Senior Google Ads Associate jobs ↗

Source: <https://pk.expertini.com/jobs/job/senior-google-ads-associate-lahore-exoah-1398-23661/>

Generated on: 2024-05-07 by Expertini.Com