

Senior Marketing Executive

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Company: Liberty Books & Publishers (Pvt) Ltd

Location: Karachi

Category: other-general

Senior Marketing Executive Liberty Books & Publishers (Pvt) Ltd, Pakistan Plan, propose and carry out in store programs/events with the coordination of Area Sales Supervisor and Outlet Managers. Create a monthly and annual marketing calendar for Retail outlets, Online and Distribution. Identify and evaluate adequate brand recognition and promotion opportunities through Sponsorships, exhibitions, festivals, and coordination with other brands for partnerships etc. Job Specification Good communication and interpersonal skills. #J-18808-Ljbffr

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