

Senior Product Manager

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Company: CreditBook

Location: , , Pakistan

Category: other-general

Hi, we are CreditBook! CreditBook is building technology that seeks to improve financial outcomes for entrepreneurs. We are excited to be at the forefront of accelerating the digitization of small and medium-sized businesses across Pakistan. The problem that we are solving for is that in emerging markets, a lack of access to technology at the micro and small-business level means that these businesses lack visibility on their cash flows, payables and receivables and spend onerous time and resources in managing paper registers. The resulting broken cashflows limit the ability of these entrepreneurs to use their capital in growing their business or acquiring customers. We're passionate about solving this problem at scale. In the first 12-18 months, CreditBook has secured \$11m+ USD in venture financing and has scaled its technology to tens of thousands of micro-businesses across Pakistan. Our success has been backed by leading investors from around the world, including Tiger Global, Firstminute Capital, Quiet Capital, and Better Tomorrow Ventures. We are keen to partner with curious individuals, passionate about solving for this problem with us. If this sounds like you, we encourage you to apply today!

How you'll make an impact As a Senior Product Manager, you will play a critical role in driving the product strategy, managing the product development and leading cross-functional working teams to deliver end-impact through smart operating systems in the fintech space. This role reports directly into the Product Lead at CreditBook. Through deep understanding of the business vision and fintech space, iteratively develop the product direction. Lead the product roadmap, including prioritising product requirements effectively and managing release. Lead the product execution in close partnership with the Engineering, Data, Design and Business

Development. Drive strong communication flows and alignment across all stakeholders to own the product development outcome and resolve any conflicts. Operate as a subject matter expert by staying close to the client learnings, industry trends, market dynamics and competitive analysis. Define and track key product metrics to follow business goals aggressively. Ensure a product strategy that is grounded in data and client needs. What we'd love to see

Proven product expertise equivalent to typically 3-4 years of work experience in product management. Experience / deep knowledge of the financial services / fintech sector will offer a strong advantage. Experience in working with, and ideally leading, cross-functional teams especially partnering with Engineering to drive high-impact projects. Strong analytical skills to independently extract and analyze data, think deeply, draw sound conclusions and autonomously guide direction in a data-driven way. Strong communication skills to clearly structure problems and possible solutions. English communication is necessary since CreditBook's team comes from different parts of the world. Passion for solving difficult problems to drive meaningful impact, ideally through financial inclusion or other financial services. Knowledge of design thinking principles, UX/UI best practices, and usability testing methodologies. Inclination towards, or ideally prior experience in, working with start-ups in terms of adaptability, pace of operations and decision-making amidst uncertainty.

What we offer (Benefits & Compensation)

- Competitive salary and stock options
- Health Insurance benefits
- Remote-first culture -- work when you want, how you want (on-site or remote or both)!
- Unlimited total paid leaves
- Engaging culture with company-wide weekly updates about business metrics and customer stories
- Yearly training sponsorship budget for teammates
- A feedback-heavy culture consisting of quarterly feedback cycles and regular 1:1 check-ins with one's manager
- Internal and external masterclasses from individuals at renowned global organizations
- People-first policies like early salary disbursement ahead of major holidays like Eid, Christmas and Holi
- Free lunch at the office on Tuesdays!
- Exposure to a multicultural team, spread across three continents

Just So You Know

CreditBook is an Equal Opportunity Employer and strictly prohibits discrimination of any kind. We believe that great ideas come through broad exposure, diversity and healthy debate. We are committed to building the best team possible and all employment decisions are based on business needs, job requirements and individual potential and qualifications, without regard to race, color, age, religion, socioeconomic status, orientation, gender identity, national origin or disability. We feel excited about learning from one another and getting unique, thoughtful, bold opinions -- we're excited for yours!

If you're still

nodding your head in agreement and this seems like a good fit, apply away— we're looking for you!

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