Senior Product Manager

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Company: Folio3 Software

Location: Pakistan

Category: other-general

Folio3 is looking for a passionate product manager with an experience of 7+ years in product development. The main focus should be to maximize the production efficiency and end-user satisfaction of our product lines.

Responsibilities:

Conceptualizes new products or features for development based on customer awareness and/or research.

Lead App Discoveries from the front, and is able to generate, grow, connect, and build ideas into products, from business to technical aspects.

Design functional and easy-to-use experiences across apps (Mobile / Consumer), run service design workshops with key users to develop screen flow and designs.

Act as the voice of the customer (and end-user), and provides perspective on the value of the product roadmap and backlog. Identifies enhancements and owns the product backlog. Design and own end-to-end customer journey.

Takes ownership and manages product(s) by ensuring the development cycle.

Drive the process of working with and prioritizing inputs from multiple constituents including customers, professional services consultants, support personnel, sales, and development.

Research, define, prioritize, and document product requirements, user stories, and design for feature enhancements for existing and new applications while considering the needs of existing customers, competitive market offerings, and overall company strategy.

Understand market trends and technology advancements; incorporates knowledge into product plans.

Drive and own the strategic and operational planning for the Product Management team.

Document defined requirements, user stories, and mock-ups/designs on in-house WIKI as the source of detailed requirements for development, Q&A, and documentation.

Lead cross-functional teams to execute product development (IT Development, Operations & Business).

Monitor the performance of solutions through metrics including customer satisfaction surveys.

Conduct pre-launch briefing and train-the-trainer sessions to internal stakeholders for new product/ service releases.

Participate in speaking engagements or product demonstrations as needed.

Support any required RFI/RFP requests, training, tools, collateral, and knowledge bases.

Requirements:

Thinks in future-oriented terms, and takes decisive actions today to create and maximize growth opportunities for tomorrow.

Have a positive and proactive attitude with a primary focus on customer business needs.

Quality of communication and coordination with team and stakeholders on different issues and problems.

Must be a self-starter and take creative approaches to solving challenging problems and meetings, and tight deadlines.

Energetic and a very quick learner.

Effective communication skills.

Ontime and accurate preparation and delivery of different reports and summaries as per need & requirement.

Ontime progress/delivery against all assignments.

Successful implementation of all products and systems that satisfy customer business needs and requirements.

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