

Senior SEO Experts

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Company: Social Media PK

Location: Lahore

Category: other-general

Our SEO/SEM expert will be responsible for handling all search activities for client accounts such as content strategies; link building campaigns, and keyword strategies to increase organic ranking on all major search networks, as well as managing all SEM campaigns on search engines and social media platforms to maximize ROI for clients.

Job SpecificationA demonstrated understanding of SEO link building and the core methods and principles of modern SEO and has an ability to create genuine and permanent links.

Creativity in link building, required examples of past achievements through content and other link building techniques

Can do link building activities manually - no spamming or use of automatic software

Good research skills to ensure link relevancy and familiar with HTML and metadata

Creativity in link building, required examples of past achievements through content and other.

Requires excellent presentation and interpersonal communication skills.

Communicate effectively with project managers, designers, and other internal team members.

Can work independently, highly organized and ability to work in a fast-paced, aggressive growth environment.

Verbal and written communication skills, problem solving skills, customer service and interpersonal skills.

Basic mentoring skills necessary to provide support and constructive performance feedback.

Information Technology and Services - Lahore, Pakistan
About UsSocial media Pk is a digital marketing, web hosting & web development company, Providing internet marketing

and hosting solutions to individuals and businesses across pakistan.

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