

Senior SEO Specialist, SEO Expert, SEO Strategist

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Company: Tecbz

Location: Karachi

Category: sales-and-related

Senior SEO Specialist, SEO Expert, SEO Strategist Tecbz, Pakistan We are looking for SEO experts to manage all search engine optimization and marketing activities, such as content strategy, link building and keyword strategy to increase rankings on all major search networks. You will also manage all SEM campaigns on Google, Yahoo and Bing in order to maximize Business. Please keep in mind that we will conduct small writing skills test. Candidate Must Have: At least (According to post) years of experience in Search Engine Optimization & knowledge content marketing, content development & problem identification and solutions. Google Ad words accounts, Keyword research & analysis. Extensive expertise in handling SEO projects specialize in on-page and off-page SEO keyword research & analysis, link building, & page level optimization techniques Filling website and blogs with effective keywords. Research and analyze in-depth research on competitor SEO activities & advertising links to implement an effective search engine optimization recommendations Knowledge of search engine algorithms & ranking factors. Knowledge of C-T-A for conversion of visitors. A Functional understanding of HTML & CSS Information Technology and Services - Karachi, Pakistan

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