Senior UI/UX Designer

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Company: i2c Inc

Location: Lahore

Category: other-general

Create user-centered designs by considering market analysis, data, customer feedback, user research and technical constraints/opportunities.

Quickly and thoroughly create workflows, wireframes, design mockups and prototypes to effectively conceptualize new product initiatives and features.

Relentlessly simplify and distill complex processes into intuitive and elegant UIs.

Develop and maintain detailed user-interface specifications, working closely with developers to see your design till deployment.

Effectively collaborates with product managers, product designer, engineers, and researchers to define, conceptualize, and design user-facing products.

We are looking forEducation:BA/BFA in Graphic Design

Experience:4-5 Years

SkillsStrong analytical, strategic, and conceptual UX design skills.

Proficiency in using Balsamiq, Sketch, Adobe XD and Invision.

Sketch, Figma, Adobe XD, Photoshop, Illustrator, Invision, Balsamiq.

Expert in designing mobile apps and responsive web experiences.

Well versed in user interface design processes and methodology, including user-centered design.

Ability to leverage metrics, optimization, qualitative and quantitative research to inform and validate design decisions.

Solid negotiation skills across a variety of audiences, can successfully advocate solutions amongst peers and leadership.

Must have a strong user experience design portfolio that clearly demonstrates consumer-oriented user experience design solutions for complex problems.

At i2c, we want you to be well and thrive. Our global benefits package includes:

Vehicle Lease Facility

Child Education Assistance

On-site Day Care Facility

Gym and Play Area (Table tennis)

Life Insurance

Meals on House

Provident Fund

Value Creation Incentive Plan

Recreational Trips

Technical Certification Sponsorship

Long Service Cash Rewards

Performance Cash Rewards

Health Insurance

Maternity Benefit

Annual, Sick and Casual Leaves

ATM, Vending Machine and Coffee Machines#J-18808-Ljbffr

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