

Senior Zapier & Make Automations Specialist (Remote - Pakistan)

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Company: Right Customer

Location: Islamabad

Category: arts-design-entertainment-sports-and-media

Right Customer is a performance marketing studio that partners with subject matter experts to create, promote, and deliver online education to their audiences in evergreen niches like real estate investing, business, and personal finance. We are seeking an experienced Automation Specialist who is proficient in integrating various software and automating processes using tools such as Zapier and Make.

Requirements

What You'll Be Doing

Integrating various software and platforms, and automating processes using Zapier and Make.

Managing CRMs such as Hubspot, Close.com, Pipedrive, and GoHighLevel.

Collaborating with call scheduling software such as Calendly, Schedule Once, Hubspot Booking SDK.

Automating advertising reporting from Google and Facebook into spreadsheets, attribution platforms, and other databases.

Streamlining business processes like client onboarding, document creation, and sales process automation.

Troubleshooting and optimizing existing automations.

Documenting automations/integrations for future re-use.

Leveraging APIs to create custom functionality.

Who You Are

Proficient in managing complex automations or integrations using Zapier and Make.com.

Experienced in integrating directly with APIs.

Familiar with sales enablement platforms and CRMs such as Hubspot, Pipedrive, GoHighLevel, Close.com, ScheduleOnce, and Calendly.

Skilled in working with programmatic advertising platforms like Facebook and Google.

A creative problem solver able to quickly identify, diagnose, and resolve issues.

Experienced in technical documentation to enable team members to understand and work with automations/integrations.

What Success Looks Like

30 Days:

Integrated with the team and assisting with automations and integrations.

Started automating business processes and repeatable tasks with fulfillment and operations.

60 Days:

Optimizing existing automations and integrations.

Initiated documenting and standardizing automation and integration plans, procedures, and SOPs.

90 Days:

Successfully automated all core business processes and procedures, standardized for

reusability for clients and internal projects.

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