

## SEO Backlinker / Junior SEO Specialist / SEO Executive

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SEO Backlinker / Junior SEO Specialist / SEO Executive Dropship Wholesalers, Pakistan  
SEO Backlinker / Junior SEO Specialist / SEO Executive We are looking for highly motivated individual, to join our guild of digital marketing and search engine optimization while working within a very creative and innovative culture. The individual we are looking for must be very good with social media outreach, SEO backlinking, online link building, use of keywords and how to find them according to market/product requirements, while working with our creative marketing and sales team. Link Builder must be up-to-date with latest search engine changes. NOTE: we do not recommend gray hat or black hat SEO, all of his/her practices must be white hat and should know new trends according to Google Penguin, panda and others. Responsibilities: Work with the Digital Marketing Manager to research websites Good at analyzing keywords to make broad and long tail keywords by him/herself. Shadowing and competitive analysis of competitors' backlinks and website. Use web-based tools to submit multiple business listings. Report to Manager with successes, progress and opportunities Optimize the websites to get good ranks in Google and other top search engines. Should be able to work according to the organization plans and strategies. Keep record of all her/his backlinks on Google sheet. Should know good amount of websites to make backlinks according to UK based eCommerce firm. What you can learn? / Opportunities for you: You will be trained for world's best eCommerce platforms eBay and Amazon. Will learn that how to optimize eBay and Amazon. How to increase sale and ROI on eBay and Amazon. Will absorb the extracts that how to make new listings on eBay and Amazon. We will impart you that how to run email campaigns in digital world. And much more that you

can learn in Digital Marketing. Requirements: Should have minimum one year experience in backlinking. Must have good English skills and communication skills Graduate or equivalent degree in B.com, BBA, BS IT, BCS, BS Psychology etc. Must be able to work with a sense of urgency. Must be comfortable working within a proper management system. Must be able to multi-task and occasionally assist with other SEO tasks Candidate must have a passion for search engine optimization and show it Must provide at least 2 references of people in SEO who can vouch for you Please send your resume and references to us and also few of your work samples and good results that you are proud of. Job Specification Requirements: Should have minimum one year experience in backlinking. Must have good English skills and communication skills Graduate or equivalent degree in B.com, BBA, BS IT, BCS, BS Psychology etc. Must be able to work with a sense of urgency. Must be comfortable working within a proper management system. Must be able to multi-task and occasionally assist with other SEO tasks Candidate must have a passion for search engine optimization and show it Must provide at least 2 references of people in SEO who can vouch for you Please send your resume and references to us and also few of your work samples and good results that you are proud of.

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