

SEO Executive

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Company: Nexus Corporation Ltd.

Location: Karachi Division

Category: sales-and-related

The ideal candidate for this position must be willing and able to drive SEO strategies and have a strong analytic background. If you feel as though you fit this description, and you meet the requirements listed below, we want to hear from you. Job Specification Experience creating and implementing link building campaignsSolid understanding of search engine ranking factors, algorithms and principlesProficient with SEO reporting/analytical toolsGood grasp of SEO best practicesWeb AnalyticsLink BuildingSocial Media OptimizationConversion OptimizationCreate a comprehensive social media strategy to increase visibility and generate leadsImplement and manage social media programsExperiment with new and alternative ways to leverage social media activitiesMonitor trends and applications in social media tools and apply that knowledge to increase the use of social media channelsManage presence in social networking sites including Facebook, Twitter, and other similar community sites and seeding content into social applications as needed, posting on blogs, to generate exposurePerform SEO AuditsPerform keyword researchDevelop SEO/SMO strategiesDevelop SEO on-page recommendationsDevelop link building strategiesReport regularly to SEO Manager Information Technology and Services - Karachi, Pakistan About Us Nexus Corporation is a registered company in United Kingdom and Pakistan. We are providing online business solutions with dedication and gratitude. Since its foundation in June 2008, Nexus Corporation has been engaged in online businesses with a glob mustakbil.com asks for your consent to use your personal data to: perm_identity Personalised ads and content, ad and content measurement, audience insights and product developmentdevices Store and/or access information on a device Some vendors may

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