## Pakistan Jobs Expertini®

## SEO Expert

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Company: Applepit Location: Sahiwal Category: other-general

This position will lead to SEO Manager position.

Market competitive salary will be offered to right candidate.

Perform keyword research in coordination with business objectives to optimize existing content and uncover new opportunities.

Provide SEO analysis and recommendations in coordination with elements and structure of websites and web pages.

Provide recommendations and execute strategies for content development in coordination with SEO goals– general and keyword specific.

Administer search engine programs (XML sitemaps, shopping feeds, webmaster/analytics tools) for purposes of diagnostic reporting.

Optimize web properties for traditional search as well as for universal search, mobile search, video search, image search, international search and more.

Stay on top of current search engine news, trends, SEO practices, and emerging items of interest.

Keep pace with SEO, search engine, social media, and internet marketing industry trends and developments.

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