

SEO Experts / SEO Specialist / Content Writer - Remote

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Company: Keystone Contracting Corp

Location: Lahore

Category: other-general

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Keystone Contracting Corp, PakistanWe are looking for SEO Specialist for our team to ensure the performance of the organic search channel by mitigating risk and exploring growth opportunities. This position will identify opportunities to gain and improve website traffic and engagement while mitigating risks to traffic.

We are looking for an experienced and knowledgeable SEO (Search Engine Optimization) to join our Marketing team!

As a SEO Expert you will be responsible for planning, implementing and managing our SEO strategy. As our online presence is extremely important for the success of business, your position will play a huge role in driving our business' growth and success.

Job SpecificationGraduate or Masters

Ability to manage project completely.

Command on major SEO tools

Able to work on the fresh websites and increase traffic to thousands of organic visits per month.

Experience working with digital agencies and international clients.

Good English language skills (Reading and Writing)

Must have real case studies and examples to show the work.

Must have a Can-Do-It approach and Get Things Done.

Research and analyze competitor sites.

Work with internal development teams to ensure that SEO best practices are properly implemented on sites.

Knowledge of ranking factors and search engine algorithms.

Up to date with the latest SEO trends and best practices.

Understanding of search engine algorithms and result proven ranking methods

Preparing detailed content marketing strategy, executing and reporting#J-18808-Ljbfrr

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