

SEO LEAD (Manager)

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Company: oladoc.com

Location: Lahore

Category: sales-and-related

Oladoc is on the lookout for a seasoned SEO professional with 3 years of experience: who wants to help improve Pakistan's Healthcare Sector. **MUST HAVES:** Familiarity with Google Search Console, Wordpress, Microsoft Excel, AHrefs & MOZ. Excellent writing, editing and content management skills along with the ability to think outside of the box. **Job**

Description: Reach out to offsite publishers for both paid and organic backlinks on a mass scale Shortlist potential websites based on backlink profiles for publishing and negotiate deals end-to-end with the publishers Post projects on platforms & shortlist the proposals, negotiate pricing and close backlink deals with publishers Reach out to local publishers and close deals for backlinks and press releases Select & review articles for publishers if needed (we do have a content team on board) Develop reports on progress Create templates for onsite & off-site content Research advanced SEO techniques **MUST HAVES:** Familiarity with Google Search Console, Wordpress, Microsoft Excel, AHrefs, MOZ & Excellent writing, editing and content management skills along with the ability to think outside of the box. share your C V s at hr @oladoc .com **Job Specification** SEO, On Page & Off Page Optimization **MUST HAVES:** Familiarity with Google Search Console, Wordpress, Microsoft Excel, AHrefs, MOZ & Excellent writing, editing and content management skills along with the ability to think outside of the box. Hospital & Health Care - Lahore, Pakistan

#J-18808-Ljbffr

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