

SEO LEAD (Manager)

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Company: oladoc.com

Location: Lahore

Category: other-general

Oladoc is on the lookout for a seasoned SEO professional with 3 years of experience: who wants to help improve Pakistan's Healthcare Sector.

MUST HAVES: Familiarity with Google Search Console, Wordpress, Microsoft Excel, AHrefs & MOZ. Excellent writing, editing and content management skills along with the ability to think outside of the box.

Job Description:

Reach out to offsite publishers for both paid and organic backlinks on a mass scale

Shortlist potential websites based on backlink profiles for publishing and negotiate deals end-to-end with the publishers

Post projects on platforms & shortlist the proposals, negotiate pricing and close backlink deals with publishers

Reach out to local publishers and close deals for backlinks and press releases

Select & review articles for publishers if needed (we do have a content team on board)

Develop reports on progress

Create templates for onsite & off-site content

Research advanced SEO techniques

MUST HAVES: Familiarity with Google Search Console, Wordpress, Microsoft Excel, AHrefs, MOZ & Excellent writing, editing and content management skills along with the ability to think outside of the box.

share your C V s at hr @oladoc .com

Job Specification SEO, On Page & Off Page Optimization

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Hospital & Health Care - Lahore, Pakistan#J-18808-Ljbfrr

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