Pakistan Jobs Expertini®

SEO Manager

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Company: Time Hub Zone

Location: Bahawalpur

Category: sales-and-related

We are looking for a result-driven Senior SEO Manager to be responsible for achieving quality traffic on our websites and client's websites, generate leads, and increase conversions. SEO Manager will be mainly responsible for working closely with the content writers to achieve SEO objectives.SEO Manager will also have to direct/delegate the tasks to junior SEO executives to achieve maximum results. Ablity to lead a SEO and Social Media Team.Responsibilities:Lead keyword research and optimization of the website.Conduct on-site and off-site analysis of web SEO competition. Create performance reports from Google Analytics & other tools for webpages ranking. Direct/Delegate the tasks to junior SEO executives on SEO efforts and local listing. Stay up to date with the Google search engine ranking updates and plan well in advance with the writers and developers on how to prepare. Discover lucrative back linking & guest posting opportunities and coordinate with the writers on these findings. Perform technical SEO audit from time to time work with the Developers to ensure that those issues are fixed on time. Truly keep track of the website and plan on when and how to update old content for optimal ranking. Work with the team, manage time effectively. Maintain proper documentation of keywords and ranking. Utilization of Google Search Console and plan content. Keep a keen eye on competitors. Work in advance with the team of writers in planning their content. Candidates should be able to Work on multiple websites of different or the same nature. Knowledge of all basic and advanced SEO standards. The candidate will be required to:Conduct off-page, content and link profile analysis.Conduct onpage/technical SEO analysis.Lead and contribute to internal strategy meetings to define the most relevant and effective strategies and SEO practices. Stay updated with the latest

industry techniques for SEO and content marketing. Communicate with clients both over the phone and via email. Managing social media pages (in-house and international clients). Creating effective and user engaging strategy for social media posts. Managing and supervise social media content. Maintaining Success of every social media campaign. Job Specification BSCS Master in Computer Science BSIT Experience: Minimum 4 years of SEO experience in the Software/IT Industry. The time hubzone. com is a web service that transforms, otherwise tricky, tasks like time zone conversion and international meeting or conference call planning into an intuitive, super-quick and painless experience. #J-18808-Ljbffr

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