

## SEO Manager

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Company: Carpe Diem UK

Location: Karachi

Category: other-general

Develop and execute successful SEO strategies

Oversee paid search campaigns and ensure their success.

Conduct keyword research to guide content teams

Optimize website content, landing pages and paid search copy

Attend international client meetings via zoom.

Send Daily updates to Managers and clients.

Understand the requirements of the clients and deliver accordingly.

Requirements:

Age: 28 and above

Experience: min. 3-4 years

Proven experience as SEO Manager, SEM Manager or similar role

Experience working with tools like SEMrush, Ahrefs, Grammarly, Jasper Ai) and web analytics tools

(e.g. Google Analytics, WebTrends)

Job SpecificationA strategic perspective.

A clear understanding of best practice tactics.

Information Technology and Services - Karachi, Pakistan

#J-18808-Ljbffr

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