Pakistan Jobs Expertini®

SEO / SEM Senior Executive

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Company: Sanai Soft Solutions Location: Islamabad Category: other-general

SEO / SEM Senior Executive

Sanai Soft Solutions, PakistanWe are looking for highly skilled and a senior level SEO expert, who has spend number of years search engine optimization and marketing related job. This position is for a very self motivated person who is fully capable to deliver services as his/her own boss.

** Please do not apply if you'r experience and skills do not match for the required post. We do not have any opportunity vacant for a Junior SEO. Thanks **

Your job will be very much target oriented with a focus to a single client and limited website projects. So you should be able to plan the whole path from starting level of keyword research, content analysis future targets and from latest techniques of back linking etc. In a nutshell you'll drive traffic and increase ROI for our accounts via competitive analysis, keyword research, technical SEO, and CRO. You'll do the creative side of SEO from outreach to content to link building. You'll measure success by reporting from a variety of resources including Google Search Console, SEMrush, Google Analytics, and Moz. You'll report your clients' online presence by tracking + reporting changes in traffic, rankings, trends, and conversions. You'll share your insights with your immediate boss and client to keep all of us in the loop.

Job Specification• You must have excellent analytical skills / keyword research abilities and should be able to extract what best will be making the win win situation.

- You must be very much familiar with all popular SEO analysis and research tools.
- Should be exhibiting very honest and responsible attitude.

This job will offer attractive salary package and in this job you'll be enjoying working in a very peaceful office environment (home like) and working under supervision of a experienced IT Manager.#J-18808-Ljbffr

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