

## SEO/Social Media Expert (Lahore)

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Company: 66loop Technologies

Location: Lahore

Category: other-general

66Loop Technologies is Hiring for SEO/Social Media Expert

Skills and Requirement:

- Develop optimization strategies that increase the company's search engine rankings to drive results toward business objectives.
- Own the execution of on-site and off-site SEO tactics to improve SEO performance against defined KPIs: search visibility, visits, leads, engagement metrics, and conversions.
- Perform keyword research to identify high-value search phrases to drive traffic that will convert into leads on web properties and be used within marketing materials.
- Optimize on-page elements such as title tags, meta descriptions, URLs, headings, images, internal links, Schema, and more.
- Stay on the cutting edge of SEO best practices, tools and techniques to develop new ideas forward for testing and beta initiatives

Minimum Experience: 1 Year

E-mail Subject: SEO/Social Media Expert

Location: Johar Town Lahore (Office Based)#J-18808-Ljbffr

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