

## SEO Specialist (Adobe, CSS Styling)

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Company: Deaxis Technologies

Location: Lahore

Category: sales-and-related

SEO Specialist (Adobe, CSS Styling) Deaxis Technologies, Pakistan We are looking for SEO experts who must be experienced in creating, maintaining and executing workable strategy against target keywords using white hat techniques. Candidates must have proven experience and expertise in execution of SEO projects. Responsible for extended weekly reporting and analytics. Updated knowledge of latest trends and developments in SEO. Excellent communication skills. Adobe and CSS knowledge would be a plus. ANALYSIS: Competitor analysis. Conduct competitive and comparative analysis on site structure, keyword density, content, and link popularity for each website. Providing reports for management. Keeping up to date on the latest SEO/SEM trends and changes. Knowledge in white hat SEO/SEM methods and best practices. Basic programming and web design knowledge, and how it affects SEO. Extensive experience with search engine mechanics, Google, Yahoo, Bing, etc. Specific knowledge and strict adherence to proper SEO guidelines with respect to coding and established copy/keyword best practices. Ability to write SEO and marketing content. Can work stand alone. Can lead a team if required in future.

Job Specification - SEO- SEM- Link Building- Backlinks- Inlinks- Directory & Blog Submission- RSS Feed Submission- Social Media Marketing- Internet Marketing

Information Technology and Services - Lahore, Pakistan

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