

## Seo Specialist ( Experienced Only )

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Company: Red Technologies

Location: Lahore

Category: other-general

### Seo Specialist ( Experienced Only )

Red Technologies, PakistanWhite hat SEO techniques to ensure website has higher ranking on major search engines

Ability to optimize other search engines such as Yahoo, Bing, YouTube, Pineterest and other high traffic website networks

Good understanding of SEO techniques from on page / off page changes, background keyword search and link building

Keep up with the industry updates

URL parameters

Google Keyword / ad word analysis

Competitor analysis

SEO friendly URL structure

Facebook / Google + social marketing

Excellent communication skills

Experience In running and analysis of PPC campaigns

Experience in website analysis & optimization

Multi channel retail analysis

Content writing / developing

Consumer marketing research analysis

Job SpecificationOn page & Off page SEO Responsibilities

Social media marketing (SMM)

Search engine marketing (SEM)

News Website Publication experience Must

Web analysis

Web masters application White hat SEO techniques to ensure website has higher ranking on

major search engines Information Technology and Services - Bahawalpur, Pakistan #J-18808-

Ljbffr

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