

SEO Specialist In Shekhupura (Home Based)

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Company: TacBit Technologies

Location: Shekhupura

Category: other-general

TacBit Technologies is immediately looking for a person with a very strong command of On-Page and Off-Page Optimization and very well aware of advanced SEO tools.

Should be able to do a strong competitor analysis and can achieve a good ranking of our client's website. The Selected person will be responsible for managing all SEO-related work of clients' websites.

Responsibilities:

Knowledge of ON-PAGE and Off-Page SEO and its factors

Driving targeted traffic to get sales conversion.

Can find the sources of traffic

Maintain best KPIs to drive better results

Must have sound technical knowledge about SEO

Must be able to identify technical SEO issues within sites

Should have command over Google Analytics and Google search console

Perform keyword mapping with the in-depth competitors and keyword analysis

Use of white hat techniques in link acquisition techniques.

Should know the modern backlinking techniques

Should have the knowledge of keyword-optimized content

Must have excellent reporting skills both written and verbal

Must be aware of Google algorithms and penalties

Job Specification Skills:

Strong command of written & Spoken English

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