

SEO Specialist

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Company: Averox

Location: Islamabad

Category: other-general

We are seeking Energetic and Enthusiastic SEO experts who have Full Command over Internet Searches having Basic Idea of Search Engines. The Ideal Candidate will be passionate about the Internet, SEO and digital marketing. Skills Required: -C#, Java Script, Ajax, JQuery, .Net -Content writing, S.E.O, Digital marketing

The SEO Specialist will lead the development of complex SEO technical strategy based on client's overarching marketing objectives.

Excellent written communication with experience of all e Marketing techniques and contents writing are required on urgent basis Job Specification 3+ years of relevant experience required, with knowledge of web development.

- Experience with web analytics
- Some web server experience preferred.
- Experience analyzing technical website infrastructure to mitigate SEO roadblocks.
- Knowledge of SEO automation, testing, quality assurance, usability and coding would be a huge advantage.
- Strong proponent of best practices, semantics, and optimization/performance for the web; thorough knowledge of search ranking factors and updates to ranking algorithms.

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