

SEO Specialist

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Company: Tech Plus

Location: Islamabad

Category: other-general

Develop optimization strategies that increase the company's search engine results rankings

Research SEO keywords to use throughout the company's website and marketing materials

Set measurable goals that demonstrate improvement in marketing efforts

Monitor daily performance metrics to understand SEO strategy performance

Efficiently communicate with other marketing professionals to align goals

Collaborate with others within the marketing department to manage SEO strategy

Write compelling and high-quality website content, including blog posts and page descriptions

Update content and website links for maximum optimization and search engine rankings

Information Technology and Services - Rawalpindi, Pakistan

#J-18808-Ljbffr

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