

## SEO Specialist

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Company: Increase Rev

Location: Karachi Division

Category: other-general

Increase Rev is looking for an SEO expert to manage all search engine optimization and marketing activities. You will be responsible for managing all SEO activities such as content strategy, link building and keyword strategy to increase rankings on all major search networks. You will also manage all SEM campaigns on Google, Yahoo and Bing in order to maximize ROI. The duties include: Optimizing copy and landing pages for search engine optimization. Performing ongoing keyword research including discovery and expansion of keyword opportunities. Researching and implementing content recommendations for organic SEO success. proofreading of the Content. Job Specification SEO Requirements & Skills Expert knowledge of on page/off page activities. Must have 2 years of experience. Knowledge of keyword research and data mining tools In-depth knowledge with website analytics tools (e.g. Google Analytics, WebTrends, NetInsight). Knowledge of Ahrefs, SEMRush, KWFinder, Moz Pro, SpyFu is essential. Knowledge of ranking factors and search engine algorithms. Up-to-date with the latest trends and best practices in SEO. Marketing and Advertising - Karachi, Pakistan

#J-18808-Ljbffr

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