

## SEO Specialist

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Company: SoftNation Technologies

Location: Karachi

Category: sales-and-related

SEO Specialist SoftNation Technologies, Pakistan Soft Nation Technologies is looking for a SEO Link Builder to manage our search engine optimization and marketing activities. Shift Timing (Night): 9pm to 6am Job Specification Job Duties and Requirements: • Manage all SEO activities such as link building and keyword strategy with the aim of increasing rankings on all major search networks. • The candidate must be result oriented, focused & have knowledge of current SEO trends, as well as an Internet Marketing work plan. • Must have worked on On-Page and Off-Page. • Track, report, and analyze website analytics and PPC initiatives and campaigns across Google, Yahoo and Bing. • In-depth experience with website analytics tools (e.g., Google Analytics, Net Insight, Omniture, Web Trends). Information Technology and Services - Karachi, Pakistan

#J-18808-Ljbffr

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