

SEO Specialist

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Company: SoftNation Technologies

Location: Karachi

Category: other-general

SEO Specialist

SoftNation Technologies, PakistanSoft Nation Technologies is looking for a SEO Link Builder to manage our search engine optimization and marketing activities.

Shift Timing (Night): 9pm to 6am

Job SpecificationJob Duties and Requirements:

- Manage all SEO activities such as link building and keyword strategy with the aim of increasing rankings on all major search networks.
- The candidate must be result oriented, focused & have knowledge of current SEO trends, as well as an Internet Marketing work plan.
- Must have worked on On-Page and Off-Page.
- Track, report, and analyze website analytics and PPC initiatives and campaigns across Google, Yahoo and Bing.
- In-depth experience with website analytics tools (e.g., Google Analytics, Net Insight, Omniture, Web Trends).

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