

SEO Specialist

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Company: TazaWeb.com

Location: Karachi

Category: sales-and-related

We're looking for a highly-motivated SEO link builder with 1 year experience. The Link Builder is responsible for the SEO of client's websites and should employ the following techniques: Broad keyword analysis and selection of brand and long tail combinations. Competitive site analysis to evaluate on-page optimization. Submission of sites to Google and Bing Webmaster Tools. Engage in inbound and outbound link placement. May verify and optimize business and local listings for top search engines (e.g. Google, Bing, Yahoo). Job Specification Social Media Management (Facebook, Twitter, Google Plus, LinkedIn, YouTube, Pinterest, Instagram, etc.) Self motivated with the ability to handle multiple ongoing projects in a new startup and fast paced team environment Web 2.0 Networks (Wordpress, Blogger, HubPages, LiveJournal, Tumblr, StumbleUpon, etc.). You have good English writing ability. You are a graduate. You have read and follow Google Webmaster Guidelines. You know all about Google Algorithm Updates. Sound experience in managing websites, both static and dynamic. Good experience leading SEO specialists, analysts, or agency partners Information Technology and Services - Karachi, Pakistan

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