

## SEO Specialist

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Company: Wordpress Website

Location: Karachi

Category: other-general

### SEO Specialist

Wordpress Website, Pakistan Looking for a great place to grow your career. We are hiring a talented SEO Specialist Professional to join our Team. If you're excited to be part of our team,

Timing?

8 hrs. Duty Timing (1hr break)

Friday Half Day (3pm - 7pm) & Sunday Holiday

Onsite or Online Job?

Work from Home Job - Female are encouraged to apply

Must have desktop or laptop pc

Good internet speed

Must be online and available during work timing

Must have electricity backup incase of light shortage

Job Specification Responsibilities for SEO Specialist

Develop optimization strategies that increase the company's Search Engine results rankings

Research SEO keywords to use throughout the company's website and marketing materials

Write compelling and high-quality website content, including Blog posts, Page & Product descriptions

Update Best content on website and on page link building for maximum optimization and search engine rankings

Have very good knowledge of Off-page SEO Backlinks, External Article Posts, Business

Listings etc.

Daily Backlinks on High DA Do follow links

Qualifications for SEO Specialist

Two to three years of experience in successfully developing and executing SEO campaigns

Understanding of search engine algorithms and ranking methods

Knowledge of keyword research and data mining tools

Able to complete competitive analysis of other companies within the industry

Excellent written and verbal communication skills and fluent in English

Comfortable analyzing high volumes of data on a daily basis

Familiarity with WordPress or other content management systems

Experience with other aspects of marketing, such as customer growth and promotion, is a plus

Send your resumes to [career at wordpresswebsite.me](mailto:career@wordpresswebsite.me)#J-18808-Ljbfrr

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