

SEO Specialist

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Company: ShadiBox

Location: Lahore

Category: other-general

We're looking for a search engine expert to lead the Internet Marketing strategy including SEO, SMO, SMM, Conversion Optimization etc for our wide range of clients. You must have expert level of skills and have knowledge how to manage projects.

You must have a high degree of energy, commitment, initiative and enthusiasm along with a thirst for knowledge in the internet marketing industry. The ability to organize, prioritize and meet deadlines are essentials, however individuals having good grip on content writing and paid search marketing would have advantage.

Job Specification Keyword/Key phrase research

Identify techniques required to rank higher on targeted keywords.

Research and analyze competitor links and ranking strategy

Back link strategy and implementation

META optimization and Website Remediation

Directory submissions and revisions

SEO technical analysis and evaluation

Internal link optimization

Stay up to date on the latest industry developments

Website Audit (Manual and Tool based).

On-page SEO Optimization.

Off-page SEO Optimization.

Google Analytics, Google Webmaster, Google Keyword Planner.

Perfect Knowledge of Google, Bing and Social Media latest updates.

Different Social Media Platforms optimization and integration.

CPANEL Handling, WordPress, HTML, Magento based SEO plugins usage.#J-18808-Ljbffr

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