

SMM / Social Media Marketing Manager

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Company: X War Industry

Location: Sialkot

Category: other-general

SMM / Social Media Marketing Manager

X War Industry, PakistanWe are looking for social media manager who will be responsible for developing and implementing marketing strategies for a business's social media sites.

His role includes (but not limited to) following:

Job Duties & Responsibilities:

1. Blogging on various platforms.
2. Creating social media profiles.
3. Managing regular posts and responding to the followers.
4. Marketing campaigns for company across several social media networks.
5. Track KPIs to evaluate performance and pinpoint issues.
6. Measure ROI and KPIs.
7. Know about Google Ads Manager, Facebook Ads Manager and Business Suite.
8. Making creative suggestions for adverts templates.
9. Stay updated with changing techniques in social media industry.
10. Knowledge of SEO and Digital Marketing concepts.

Job SpecificationX WAR company from France since 1990, Our has been manufacturing high-quality Sports Wear, Fitness Wear, Leather Garments, Workwear Garments, Textile Garments and Caps which are exported to over 32 countries in the world. Over uniqueness lies in o#J-18808-Ljbfrr

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