

Social Media And Content Manager

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Company: Kraftsmen Furniture Co

Location: Faisalabad

Category: sales-and-related

Kraftsmen Furniture Co is an online furniture company using channels such as Shopify, Amazon , Facebook and Instagram to sell furniture online and directly to consumers in North America. We are a fast growing company looking to expand our workforce.As a Social Media Expert, you will be responsible for developing and implementing our Social Media Strategy in order to increase our online presence and improve our marketing and sales efforts. You will also be required to interact directly with customers inquiring about our products.As a Social Media Expert you will have the following responsibilities :Handle all our social media accounts including Facebook and InstagramPost ads on social media platformsHandle customer inquiries through email and online chatHandle and improve our website content ranging from product descriptions to product photosHelp manage our Amazon and other e-commerce platformsManage monthly reporting and KPI'sThis is a work from home position and can range in odd working hours.Kraftsmen Furniture CoJob SpecificationExperience of social media management- Good knowledge of Facebook, Amazon and Shopify- Ability to map out and execute comprehensive social marketing plans- Familiarity with social advertising , SEO and MS Office products- Exceptional writing skills with strong attention to details, grammar and toneKraftsmen Furniture Co is an online furniture company using channels such as Shopify, Amazon , Facebook and Instagram to sell furniture online and directly to consumers in North America. We are a fast growing company looking to expand our workforcemustakbil.com asks for your consent to use your personal data to: perm_identity Personalised ads and content, ad and content measurement, audience insights and product developmentdevices Store and/or access information on a

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