

Social Media Buyer

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Company: Ecommerce Inside

Location: Saddar Town

Category: other-general

Social Media Buyer
Description:We are looking for a Social Media Buyer. Ideal candidate should be having a Bachelor's Degree in Media Science or Marketing with 2 to 3 years of agency experience.
Job Responsibilities & Requirements:Experience in Sentiment, Engagement, and Demographics Analysis.Through research & data to build Psychographics and Consumer Insights to form a user persona.Identifying social media themes, researching, creating, and publishing content calendars.Devising SOPs for community moderation and online reputation management.Based on insights, built a content strategy to achieve the brand's objective.Ability to curate and create a creative content strategy for text, images and video.Hands-on experience in organic & paid marketing with Facebook/Instagram Ads, Meta Ads, Linked In, TikTok, and Snapchat Ads in a variety of industries.Experience in handling result-driven Ads Campaigns through A/B Testing capability.Experience in auditing and analyzing social media campaigns, including media buying and planning on different marketing platforms.Good knowledge of Social Media Centralization tools along with Search Engine Optimization and Google Analytics.Stronghold of creating influencer pools for different campaigns.Strong understanding of social media marketing strategies and how to effortlessly utilize these concepts throughout various forms of outreach.Must have a creative mindset and strong analytical skills for data and sentiment analysis.Excellent communication and time management skills.Should understand the ever-evolving dynamics of different social media platforms, audiences, and industries.Manage Social Media team members, including copywriters, and graphic designers by overseeing their work and offering guidance or direction.Holistically integrate and manage Social Media Channels

for a diverse range of clients. Manage clients and line manager's expectations and targets. Develop engaging, creative, innovative pitches for Social Media clients. Assist with the planning of marketing strategies to help drive traffic, engagement & leads to the website & social media accounts. Analyze Social Media campaigns with tracking systems to gather visitor data and determine efficacy and areas for social media campaign improvement. Coordinate with other departments to develop Social Media timelines coinciding with new services, ad campaigns, or other brand messages. Regularly monitor competitor social media handles and create competitor's analysis reports. Work on Social Media performance reports on a monthly basis. Command on suggest campaign budgets, ROI's and spending's analytics. Market competitive salary Employee Recognition Program 5 Working Days Friendly working environment Annual Dinner Employee Referral Bonus Bi-Annual increment 7 Days of Marriage Leaves Recreational Activities

Experience: Education: Bachelor in computer science Night Shift: Days: Monday to Friday Timing: 08:00 Pm - 05:00 Am Location: Al Khaleej Tower, Shaheed e Millat Road, Karachi. Employment type: Full-Time Web Development Technologies You Name It, We've Got It! We build state of the art, hi-tech mobile apps, web apps and offer marketing solutions that lie in the intersection of technology, and innovation. Ecommerce Inside is fully equipped in terms of the latest tools, languages, and frameworks. We deliver the best and nothing less. We've got budget-friendly solutions and flexible design packages that meet your needs.

Name Email Phone Description Testimonials From Our Clients. Your Work Is Commendable, I Am Glad That I Accepted Your Offer Of Developing A Website For My Business. The Project Is Working Great And I Am Getting Daily Customers. Your work has proven to be most effective in my Blog Content Writing. I Am Glad That I Accepted Your Offer Of Articles Writing. The Project Is Working Great And I Am Getting Daily Customers. Nice work on my mobile app. I am very grateful to your app development team. The consultant was very helpful as well. Thanks a lot for your hard work and dedication to my project. - Jay Roswell

Thanks for creating the video ad for my marketing campaign. Your work has proven to be most effective in my campaign. The ad looks great and is attracting a lot of people. Mia Marrow

I have worked with my graphic designers over the past 3-4 years but working with 1st Agile Web Studio was by far the best experience that I have had in this industry. They did an amazing job getting exactly what we wanted for our logo and website. Tory Blaze

Ecommerce Inside is a full-service digital solutions agency based in USA specializing in branding designs, Software, Mobile Apps, Webs, & Marketing Solutions.

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