

## Social Media Executive

[Apply Now](#)

Company: Digital Destiny

Location: Lahore

Category: other-general

**Job Description**We are looking for a driven Social Media Executive to attract and interact with targeted virtual communities and network users.

### Responsibilities

- Build and execute social media strategy through competitive research, platform determination, benchmarking, messaging, and audience identification
- Generate, edit, publish and share daily content (original text, images, video or HTML) that builds meaningful connections and encourages community members to take action
- Set up and optimize company pages within each platform to increase the visibility of company's social content
- Moderate all user-generated content in line with the moderation policy for each community
- Create editorial calendars and syndication schedules
- Continuously improve by capturing and analyzing the appropriate social data/metrics, insights and best practices, and then acting on the information
- Collaborate with other departments (customer relations, sales etc) to manage reputation, identify key players and coordinate actions

### Job Specification Requirements and skills

- Proven working experience in social media marketing or as a Digital Media Specialist
- Excellent consulting, writing, editing (photo/video/text), presentation and communication skills
- Demonstrable social networking experience and social analytics tools knowledge
- Adequate knowledge of web design, web development, CRO and SEO
- Knowledge of online marketing and good understanding of major marketing channels

· Positive attitude, detail and customer oriented with good multitasking and organizational ability

· Fluency in English

Job Rewards and Benefits Incentive Bonus,Leaves,Medical,Sports and Entertainment,Transport

#J-18808-Ljbfrr

[Apply Now](#)

### Cross References and Citations:

1. [Social Media Executive FindparttimejobsJobs Lahore Findparttimejobs](#)
2. [Social Media Executive Onlinejobsearch Jobs Lahore Onlinejobsearch](#)
3. [Social Media Executive Newsjobs Jobs Lahore Newsjobs](#)
4. [Social Media Executive Blockchainjobs Jobs Lahore Blockchainjobs](#)
5. [Social Media Executive Torontojobs Jobs Lahore Torontojobs](#)
6. [Social Media Executive FlightattendantjobsJobs Lahore Flightattendantjobs](#)
7. [Social Media Executive Thecareerjobs Jobs Lahore Thecareerjobs](#)
8. [Social Media Executive Erpjobs Jobs Lahore Erpjobs](#)
9. [Social Media Executive Searcheruropeanjobs Jobs Lahore Searcheruropeanjobs](#)
10. [Social Media Executive OsakajobsJobs Lahore Osakajobs](#)
11. [Social Media Executive Openairmedia Jobs Lahore Openairmedia](#)
12. [Social Media Executive Automationjobs Jobs Lahore Automationjobs](#)
13. [Social Media Executive Graduatejobsnearme Jobs Lahore Graduatejobsnearme](#)
14. [Social Media Executive Jobdescriptionsample Jobs Lahore Jobdescriptionsample](#)
15. [Social Media Executive Mechanicaljobs Jobs Lahore Mechanicaljobs](#)
16. [Social Media Executive SearchaustralianjobsJobs Lahore Searchaustralianjobs](#)
17. [Social Media Executive UkjobopportunitiesJobs Lahore Ukjobopportunities](#)
18. [Social Media Executive Iraqjobs Jobs Lahore Iraqjobs](#)
19. [Social media executive Jobs Lahore](#)
20. [AMP Version of Social media executive](#)

21. **Social media executive Lahore Jobs** ↗
22. **Social media executive Jobs Lahore** ↗
23. **Social media executive Job Search** ↗
24. **Social media executive Search** ↗
25. **Social media executive Find Jobs** ↗

Source: <https://pk.expertini.com/jobs/job/social-media-executive-lahore-digital-destiny-2550-90524/>

Generated on: 2024-05-05 by Expertini.Com